FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00034056 **Type of Permit:** FILMING **Release Date:** 11/24/2010

Production Company TEMPESTA INC

Insured Company Name TEMPESTA INC
Contact Phone No. 1 310-460-7280
Contact Phone No. 2
Fax
Address 438 W 37TH ST
NEW YORK, New York 10018

Production Title L'OREAL

Type of Production Commercial - Standard

Producer Megali Selosse Bishop

Director Jean-Pierre Phillippot

1st AD na na

Production Manager Bryan Sierra

FilmL.A. Coordinator Erica Wade

Location Manager Frank Yoshikane
Primary Phone Office - 714-273-3103
Secondary Phone Office - 310-460-7280

Location Assistant Scott Fitzgerald
Primary Phone Office - 626-827-2437
Secondary Phone

Fees

Posting 1500	$690.00
Notification Charge	$310.00
FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY FIRE REVIEW	$104.00
LA COUNTY ROAD APPLICATION FEE	$52.00
LA CITY FIRE SAFETY OFFICER	$1,088.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $2,954.00

Number of Locations 3

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Summary Information — Location

Permit Number F00034056
Production Company TEMPESTA INC
Insured Company TEMPESTA INC
Production Title L'OREAL

Location Manager Frank Yoshikane
Primary Phone Office - 714-273-3103
Secondary Phone Office - 310-460-7280

Location Address 1635 Woods Dr, Los Angeles, CA, 90069

Location Type Private Residence

Prep Dates 11/28/2010 - 11/29/2010 09:00 - 19:00

Film Dates 11/29/2010 - 11/30/2010 06:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Community Survey Obtained
Must comply with attached conditions
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents
Authorization Letter024 signed.pdf
Hollywood Crescent Heights July 2009.pdf
Hollywood Crescent Heights July 2009.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	50
Cube Trucks	8
Generator	1
Motor Homes	1
Vans	3

Personnel on Location

Type	Quantity
Cast	6
Crew	60
LA City UFSO assigned	26497
Off-Duty/Retired LAPD Officer(s)	1

Filming Activities Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 593 **Grid:** A4

Approvals
LOS ANGELES POLICE DEPARTMENT — Melissa Hernandez
LOS ANGELES CITY FIRE DEPARTMENT - FILM UNIT — Duane Houston

Parking

Base Camp
Location Type : Private Parking Lot
Street : 8349 Sunset Blvd.

Crew Parking
Location Type : Private Parking Lot
Street : 8305 Sunset Blvd.

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Summary Information — Location

Permit Number F00034056
Production Company TEMPESTA INC
Insured Company TEMPESTA INC
Production Title L'OREAL

Location Manager Frank Yoshikane
Primary Phone Office - 714-273-3103
Secondary Phone Office - 310-460-7280

Location Address 930 S Santa Fe Ave, Los Angeles, CA, 90021

Location Type Gas Station

Film Dates 12/3/2010 - 12/3/2010 07:00 - 23:00

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	50
Cube Trucks	8
Generator	1
Motor Homes	2
Vans	3

Personnel on Location

Type	Quantity
Cast	6
Crew	60
Spot Check	1

Filming Activities Drive ups & away; Equipment on property; Equipment on sidewalk, in curb lane & across street; Exterior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 634 **Grid:** H6

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Parking
Base Camp
Location Type : Location

Crew Parking
Location Type : Location

Posting "No Parking" signs E/S Santa Fe Ave., from Violet to Sacramento
S/S Bay St., from Santa Fe Ave. east 300'
N/S Sacramento from Santa Fe east 300'

Approximate Footage 1201 - 1500 **Log Number** 7677

Date(s) 12/1/2010 to 12/3/2010 **Time(s)** 07:00 to 22:00

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Summary Information — Location

Permit Number F00034056
Production Company TEMPESTA INC
Insured Company TEMPESTA INC
Production Title L'OREAL

Location Manager Frank Yoshikane
Primary Phone Office - 714-273-3103
Secondary Phone Office - 310-460-7280

Location Address 11590 Tuxford St, Los Angeles, CA, 91352

Location Type Impound Lot

Location Description AUTO RECYCLING CENTER

Film Dates 12/2/2010 - 12/2/2010 04:00 - 12:00

Open or Closed to the Public Closed

Generic Conditions No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	50
Cube Trucks	8
Generator	1
Motor Homes	2
Vans	3

Personnel on Location

Type	Quantity
Cast	6
Crew	60
Spot Check	1

Filming Activities Equipment on property; Exterior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 06 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 532 **Grid:** H1

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Parking
Base Camp
Location Type : Location

Crew Parking
Location Type : Location

Posting "No Parking" signs W/S Tujunga Ave., from Penrose north 600'
E/S Telfair from Tuxford south 900'

Approximate Footage 1201 - 1500 **Log Number** 7678

Date(s) 12/1/2010 to 12/3/2010 **Time(s)** 00:00 to 00:00

NOT A PERMIT

SPECIAL FILMING CONDITIONS
HOLLYWOOD/CRESCENT HEIGHTS AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The Hollywood/Crescent Heights Area, including Woods Drive (a private street) has very limited parking and difficulties with access. The following conditions will provide for public safety and balance filming needs with neighborhood concerns.

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*
- **Equipment vehicles must be parked on private property.** Parking equipment vehicles on area streets (Crescent Heights Blvd.) is prohibited unless approved by FilmL.A.
- **Smoking is restricted to the location property only and is strictly prohibited anywhere else within the general area.**
- **Trash and refuse must be removed from the area immediately after filming activities are completed.**
- **Production companies may not arrive in the area prior to 7:00 a.m. and must depart no later than 10:00 p.m.**, unless approval is obtained from FilmL.A. and the approved times are indicated on the permit.
- **To ensure public safety, an off-duty police officer may be required based on type of activity and requested parking.**
- **Cast and crew may not park on area streets.** Off-street parking must be provided.
- **The notification and police oversight requirements of these Special Filming Conditions may not apply to still photography permits involving fewer than 15 people.** *Still photography and small film production requests involving more than 15 people and a generator, which are normally permitted with a regular film permit rather than a still photography permit, are subject to the frequency limitations and all the requirements of these Special Filming Conditions.*
- **FilmL.A., responsible for filming activities in the City of Los Angeles, may approve emergency or reasonable variations to these requirements to meet special circumstances providing they are within the spirit of these guidelines.**

FilmL.A. Inc. PERMIT

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

Permit #F00034056

I certify that I am a representative of Tempesta inc. **("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.**

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 11/23/10

Tempesta Inc.
Name of Principal

By: _____
Representative's Signature

Frank Yoshikane Location Manager
Print Representative's Name

Location Manager
Representative's title

Tempesta Inc.
438 W 37th St, #4F
New York, NY 10018

(212) 904-1833

e

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NOT A PERMIT

SPECIAL FILMING CONDITIONS
HOLLYWOOD/CRESCENT HEIGHTS AREA

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FilmL.A. Inc. PERMIT